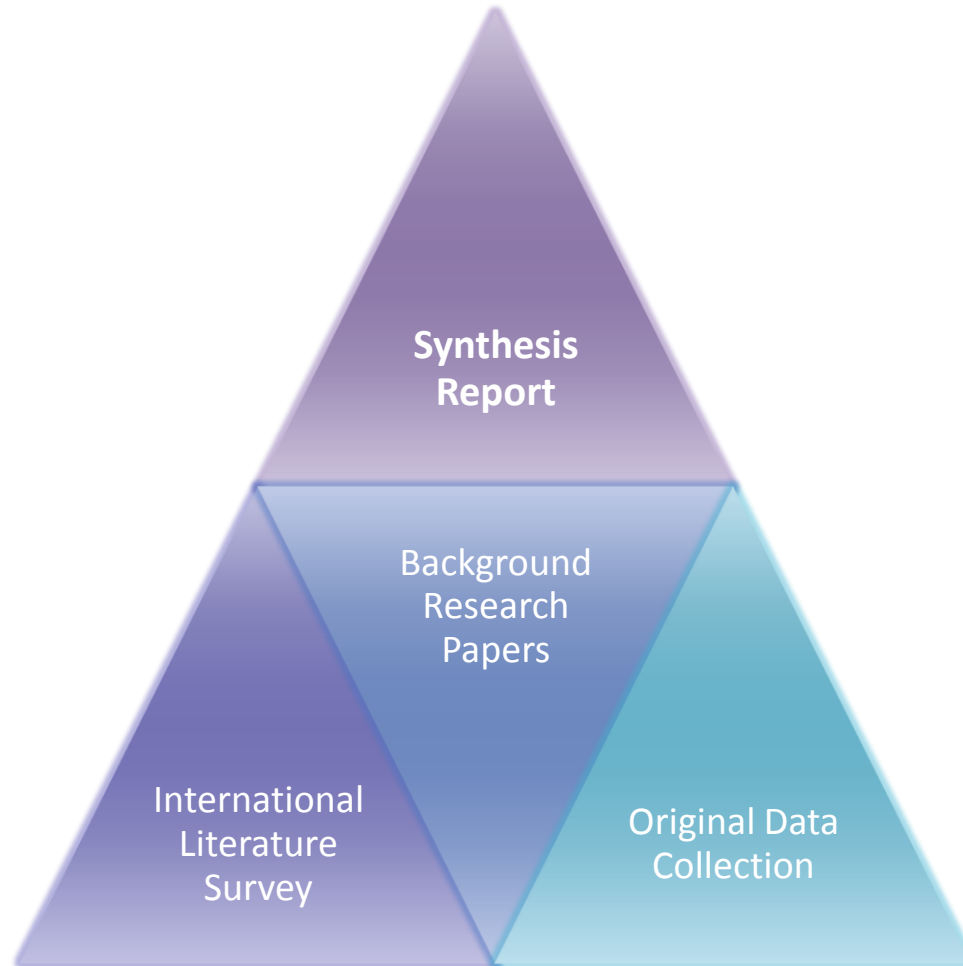








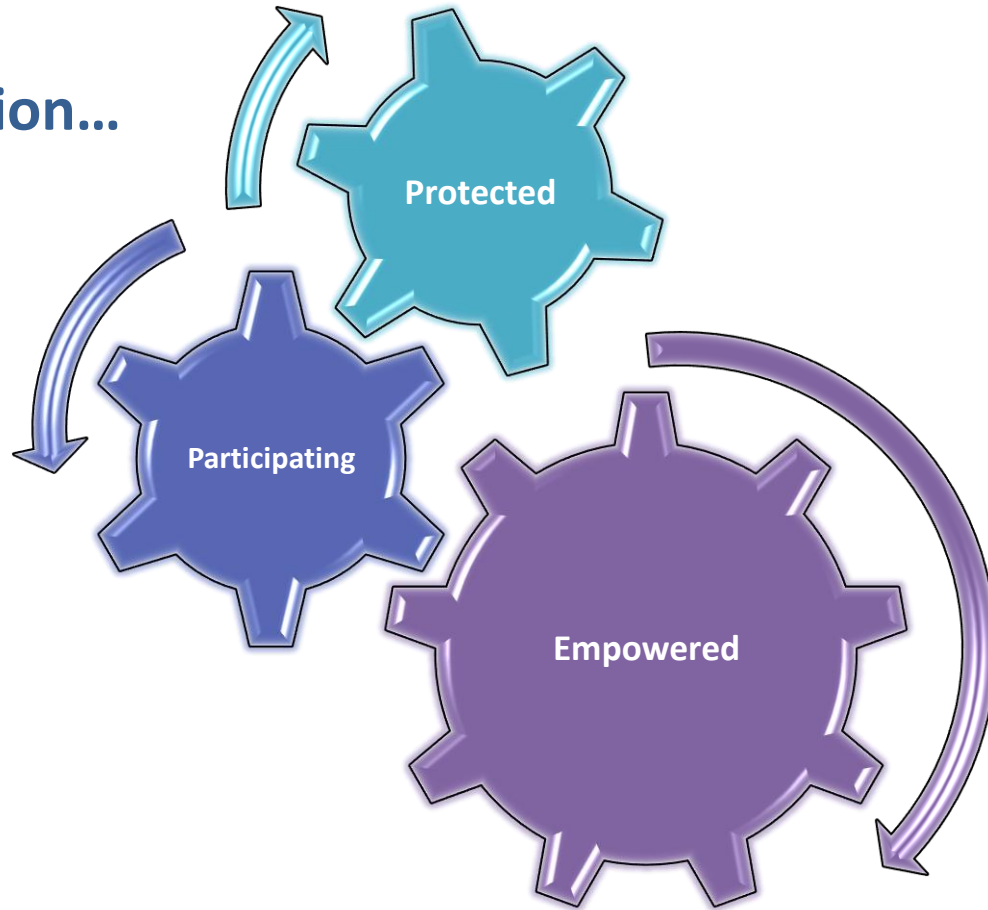
CEM: structure





Formalization

A population...





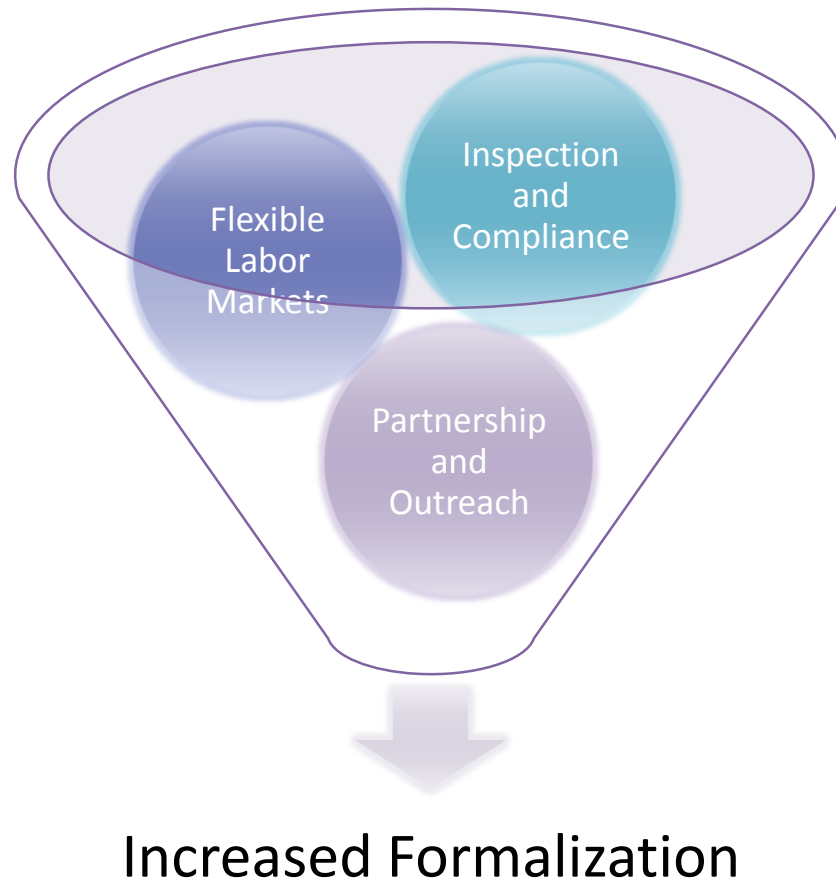
Tackling Informality

Why is it so high?

“... herkes tek seferde sisteme sokulamadığından... herkes kayıt altına girse, yani resmi çalışsa, aynı giderlerle rekabet edilir. Kayıt dışılık artık normal olmuş.”

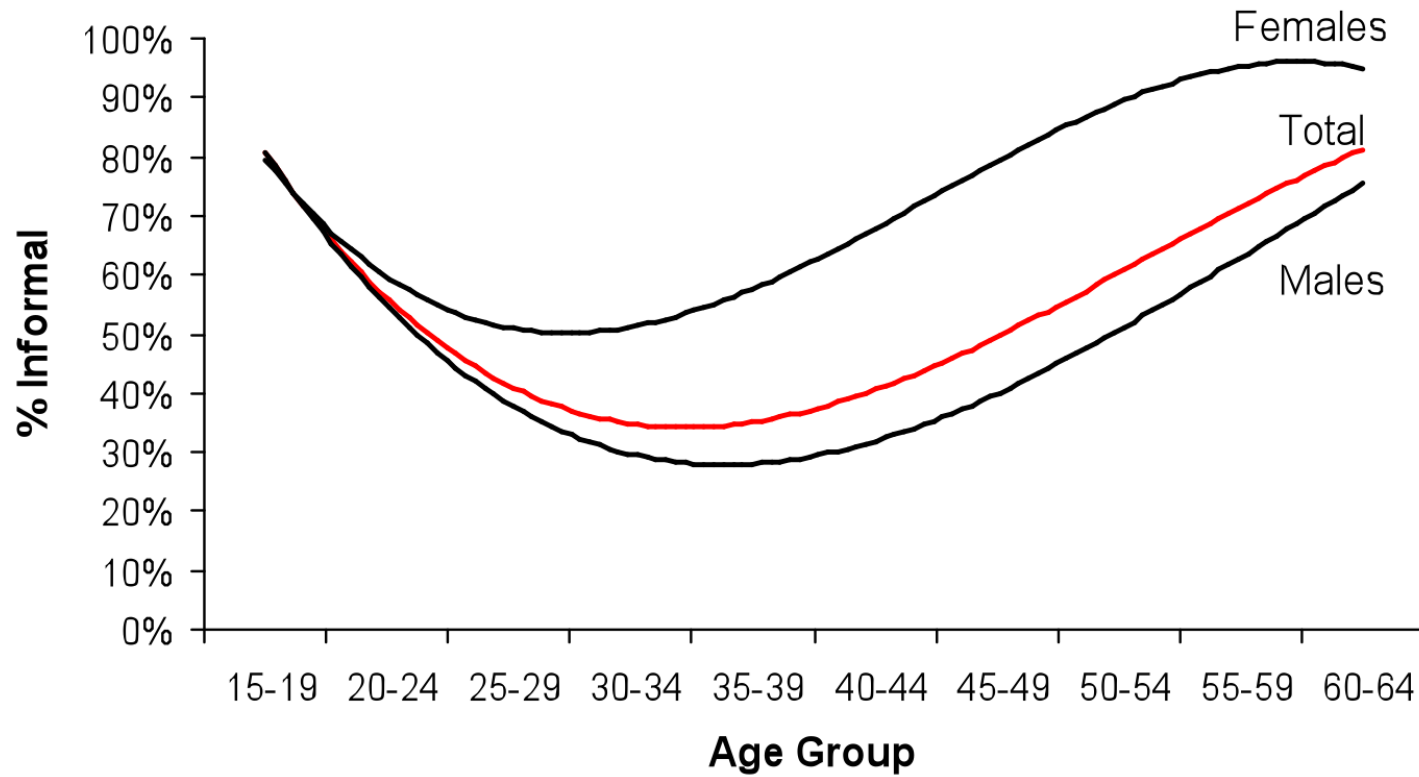


An Integrated Approach





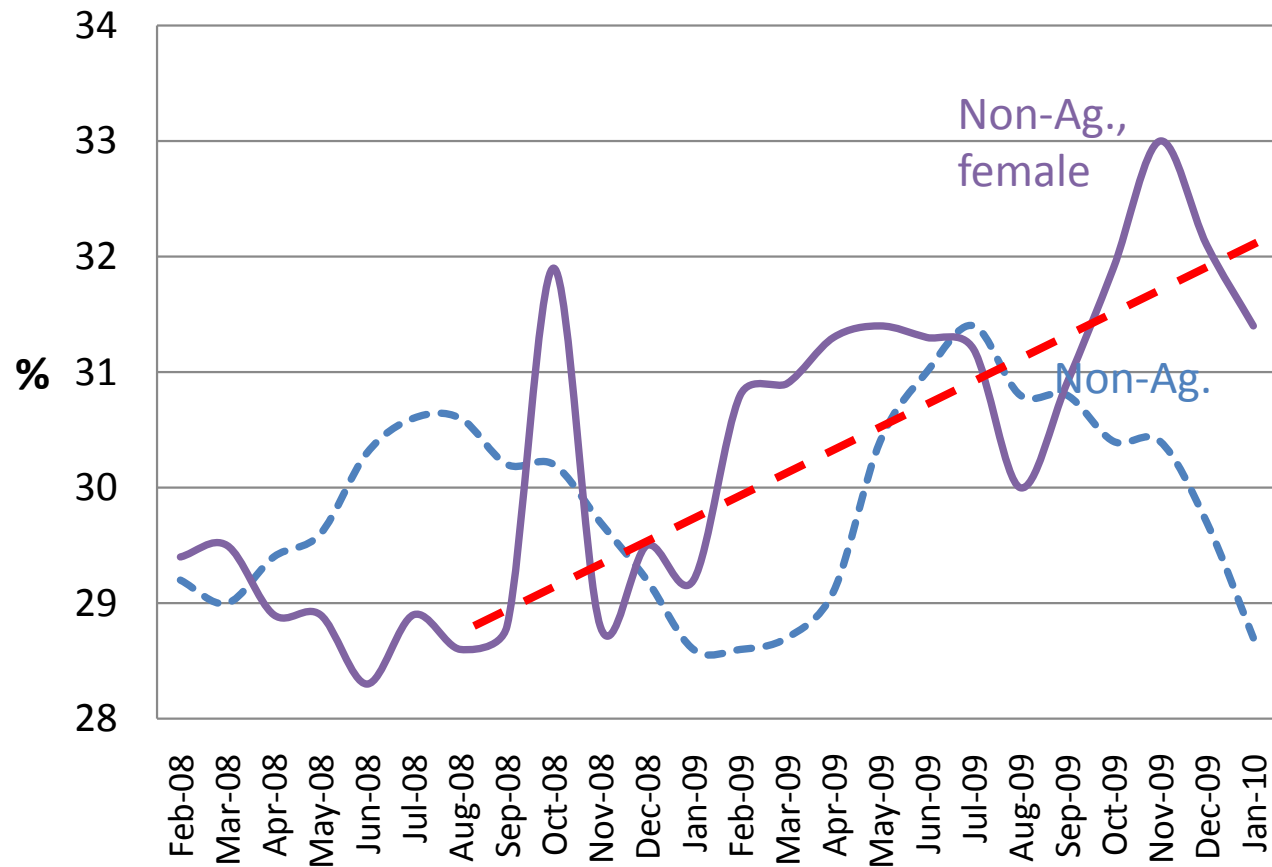
Who would benefit? Young, old, women





Who would benefit?

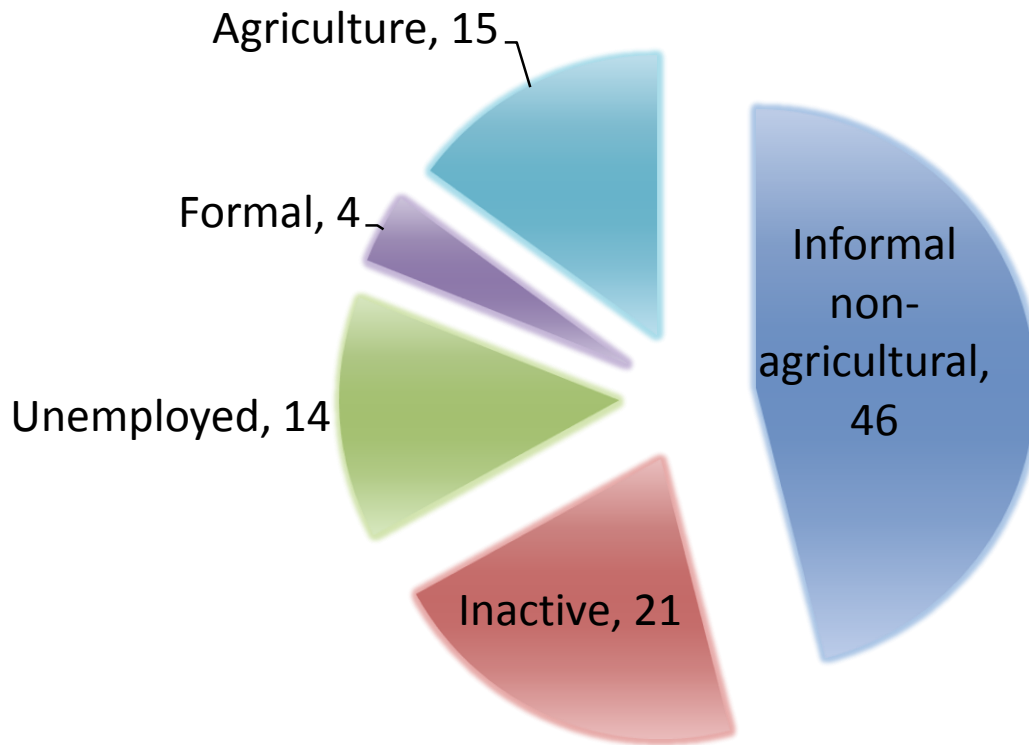
The recession has added to female informality





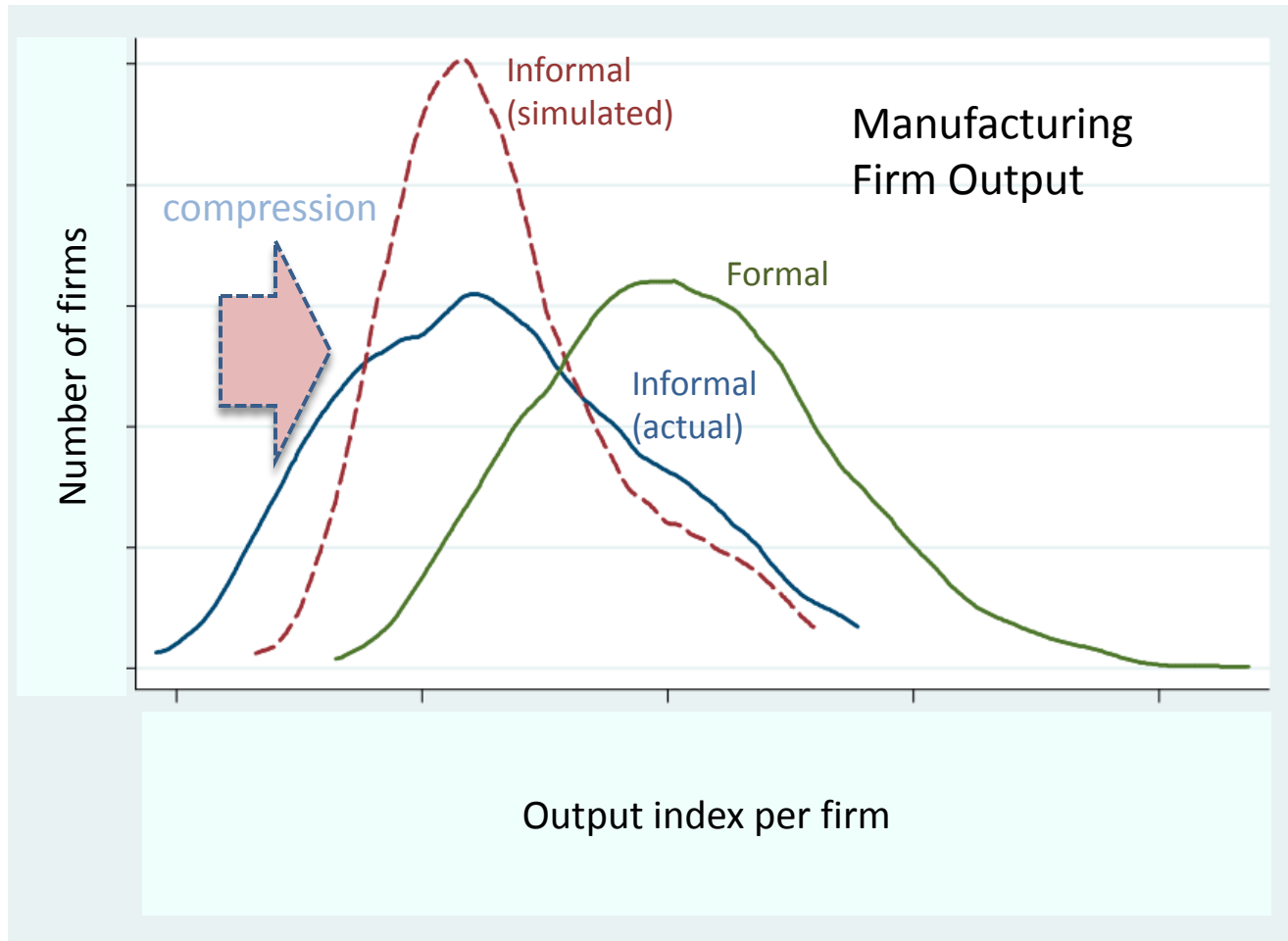
Who would benefit? The most vulnerable

Vulnerable to Poverty (% , simulations, 2008-10)



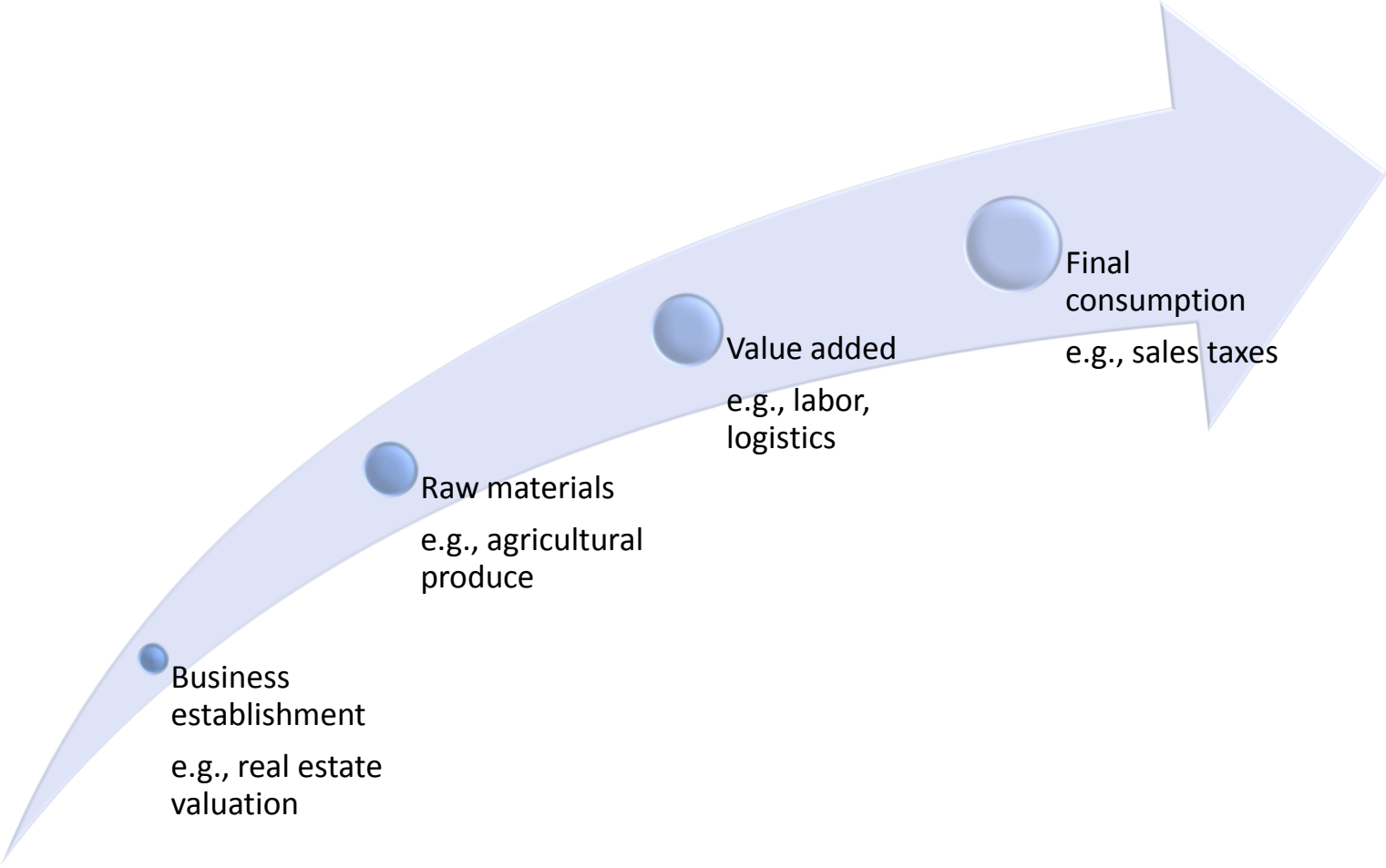


Growth effects





Informality through the value chain





Informal Employment: A “carrot-and-stick” approach

“Sizce işçiler, sigorta parası ödemek yerine, sigortasız çalışmayı tercih ediyorlar mı?”

“Bazen onların da işine geliyor, benim de işime geliyor.”



Ingredients of a strategy

Labor regulation:
make formalization
less costly for
employers

- Part time and short-term work?
- Protect workers rather than jobs?
- Progressive contributions?

Compliance: make
informality more
costly for employers
and workers

- Higher frequency inspection?
- Targeted on labor market informality?
- Coordination across agencies?

Partnership and
outreach: underline
the benefits of
formality

- Partner with unions and NGOs?
- Provide information about benefits?
- Make informality “unacceptable”?

Teşekkürler

